



COOL ME BETTER

WARM WISHES FOR A
COOL FESTIVE SEASON

MEQ Hiroba Locator

[EXCLUSIVE SHOWROOMS]

S. No.	Name of dealer	Address	Area	City	State	Contact No.
1	Airwell Cooling Equipments	Rebello Building, Ground Floor, M.G. Road, Near National Theatre, Panaji, Goa - 403001	Panaji	Goa	Goa	0832-2224523, 9326106655
2	System Airtech	G9, Maruti Plaza, Sanjay Place, Agra	Sanjay Place	Kolkata	West Bengal	033-2257930, 9830176167
3	Ankur	G-72, 156A, Lenin Sarani, Kolata - 700013	Lenin Sarani	Kolkata	West Bengal	033-2257930, 9830176167
4	Hi-Tech Air Systems	108, Raja Basanta Roy Road, Kolkata - 700029	Raja Basanta Roy Road	Kolkata	West Bengal	033-32972650, 9330272650
5	Iceberg Enterprises	A-40, Zamrudpur, GK-I, New Delhi - 110065	GK-I	New Delhi	Delhi	011-29241515, 29241516, 29241279, 9810064526
6	Metro Airconditioners	6/19, Ramesh Nagar, New Delhi - 110015	Ramesh Nagar	New Delhi	Delhi	9810067373, 9818246009
7	Siva Aircon	136, Navyug Market, Ghaziabad - 201001	Navyug Market	Ghaziabad	Uttar Pradesh	0120-4272798, 9717372798
8	Allied Tech	No. 11, Opp. Raheja Mall, Near Subhash Chowk, Sohna Road, Gurgaon - 122001	Sohna Road	Gurgaon	Haryana	9810905007
9	AC Point	M-12, Old DLF Colony, Sector 14, Gurgaon - 122001	Sector 14	Gurgaon	Haryana	0124-2303636, 2223636
10	Band Box Electronics	1, Green Park, Civil Lines, Ludhiana - 141001	Civil Lines	Ludhiana	Punjab	9814938385
11	Shenbagam Airconditioners	A-254, K.P. Road, Parvathipuram, Opp. Iyyappan Kovil, Nagercoil - 629003	Iyyappan Kovil	Nagercoil	Tamil Nadu	04652-645780, 9994027745, 9894504517
12	Dolphin Refrigeration & Airconditioning	1 / 33G, Main Ring Road, Moti Bagh, New Delhi - 110021	Moti Bagh	New Delhi	Delhi	011-24678232, 8585999855, 9811168232
13	RAC Cooling Solution Pvt. Ltd.	D-14, Sector 10, Noida - 201301	Sector 10	Noida	Uttar Pradesh	9810081808, 9810752770
14	Everest Refrigeration Services	A-54, Chandramani Society, Below Mahalaxmi Ceramic, Near Anuvrat Dwar, Udhana- Magdalla Road, Surat	Udhana- Magdalla Road	Surat	Gujarat	9824459402
15	Orion Airconditioners	No. 10, VN Complex, Nataraj Theatre Road, Tirupur - 641604	Nataraj Theatre Road	Tirupur	Tamil Nadu	0421-2246549, 2235524, 9842292925, 9842220125
16	Cool Corner	582, Aru Plaza, Shop No. 5, Opp. BTC, MG Road, Hukumchand Ghanta Ghar Square, Indore - 452001	MG Road	Indore	Madhya Pradesh	0731-2539111, 9826985000
17	AIMS Enterprise	Apple Complex, Astron Chowk, Near Bank of Baroda, Tagore Road, Rajkot - 360001	Tagore Road	Rajkot	Gujarat	0281 - 2482482

From **ME** to YOU

Dear Friends,



Mitsubishi Electric India Pvt. Ltd. has made rapid gains over the last four years and it remains our constant endeavour to continue to bring in the best technologies from across the world to service the Indian industry. We, at Mitsubishi Electric, are committed to the service and support of every Air Conditioner sold by us through its entire life cycle, made possible by our team of trained and motivated workforce. We, at Mitsubishi Electric, believe that human resources are valuable assets and partners in our growth.

Today, we have a growing list of satisfied customers across India. In today's global scenario, corporate success depends as much on product and technological superiority as on understanding and responding to the needs of customer. We, at Mitsubishi Electric, pride ourselves in responding quickly to our client's needs - be it service, spares back-up or an engineering solution.

Our belief in and our commitment to our vision and values continue to be the driving force in all our actions. It's been a wild, wild ride for us and this Diwali marks a major success in our journey. We've come such a long way in this time together. As we have grown, so have our stature and the services we have on offer. Evolving is a basic human need; without it, we would be left behind not just as a business but also as individuals. It gives me great individual and professional pleasure to say that we have made great strides.

With Diwali upon us now, I'd like to take this opportunity to thank you all for being with us through thick and thin. Colleagues, peers, clients, well-wishers - we thank you all for your unwavering support. We have achieved great success in this time, but we wish to achieve more. May this Diwali light up all your lives and show the way to prosperity in the New Year. Thank you all for being with us, and may this Diwali be a special one for all of you and yours.

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke at the end.

Takashi Nishikuma
Director & BU Head - Airconditioners

Know **ME** Events Better



Event Name:
ASHRAE Installation,
Pune Chapter

Location:
Pune, Maharashtra

Venue:
Hotel Le Meridian

Date:
July 26, 2014

Event Name:
Architect Meet in association
with DLS Aircon Pvt. Ltd.

Location:
Pune, Maharashtra

Venue:
'O' Hotel

Date:
August 12, 2014



Event Name:
Tech Fest
- Goa

Location:
Goa

Venue:
Cidade De Goa

Date:
August 22, 2014

Know **ME** Events Better



Event Name:
Achievers
of the North

Location:
Zirakhpur, Punjab

Venue:
Hotel Park Plaza

Date:
August 29, 2014

Event Name:
MAHACON 2014

Location:
Sangli, Maharashtra

Venue:
Sangli Exhibition Ground

Date:
September
19-21, 2014



Event Name:
ZONASA 2014 organised
by NIT, Patna

Location:
Patna, Bihar

Venue:
Patliputra Sports Complex

Date:
September 27, 2014

Promote **ME** Better

FESTIVAL HOARDINGS

Festivals bring joy to our lives. Mitsubishi Electric has always been involved with the various festivities across the country. This Durga Puja and Navratri, we planned to use our brand to celebrate the iconic symbol of Maa Durga, to showcase the festival through these installations and bring the community together. Various puja committees were established during Durga Puja in Kolkata to install our banners. Several hoarding locations were selected in Ahmedabad to make the brand visible during Navratri.



Durga Puja Banners



Durga Puja Banners



Durga Puja Banners



Gujarat Hoarding Activity



Gujarat Hoarding Activity



Gujarat Hoarding Activity

Promote **ME** Better

PRINT CAMPAIGNS



MITSUBISHI ELECTRIC
AIR CONDITIONERS

THIS FESTIVE SEASON, HAVE A COOL CELEBRATION.

The next-gen air conditioners with R410A refrigerant are here. Designed to give you extreme cooling with its 'Wide & Long Throw Control', it also adjusts the direction of airflow in the room. What's more, it's stylish, eco-friendly imported from Thailand and comes with a 100% copper condenser too. So, this festive season, make a cool start. Cool your home with a Mitsubishi Electric air-conditioner.

Mr.SLIM

Location: Mumbai & Goa
Occasion: Diwali



MITSUBISHI ELECTRIC
AIR CONDITIONERS

for a greener tomorrow **ECO**

Mr.SLIM

SWITCH ON GREEN ON

Presenting you the stylish range of Air Conditioners with **Highest CEE* in the Industry for Fastest Cooling**

EXPERIENCE THE GLOBAL LEADER'S UNMATCHED COOLING POWERED BY JAPANESE TECHNOLOGY.

Our range of air conditioners: CASSETTE AIR CONDITIONER, DUCTABLE AIR CONDITIONER, CITY MULTI VRF SYSTEM, TOWER AIR CONDITIONER

MITSUBISHI ELECTRIC INDIA PRIVATE LIMITED
Head Office: 2nd Floor, Tower A&B, DLF Cyber Green, DLF Cyber City, DLF Phase 3, Gurgaon-122002 (Haryana)
Tel. No.: (0124) 6124-682000
Website: www.mitsubishielectric.in
Email: customersupport@meap.com
Customer Care Free No.: 1800 1022 433

Location: Mumbai, Delhi, Kolkata, Chennai, Bangalore, Hyderabad, Ahmedabad & Pune
Occasion: Union Budget Release



MITSUBISHI ELECTRIC
AIR CONDITIONERS

for a greener tomorrow **ECO**

City Multi VRF System | Split Air Conditioner | Tower Air Conditioner | Cassette Air Conditioner | Ductable Air Conditioner

Email: customersupport@meap.com | Website: www.mitsubishielectric.in

For Inquiry: Ahmedabad, North & Central Gujarat: 9879209290, 9687129275, South Gujarat: 9327240082, Rajkot & Saurashtra: 9586605009, For Project Inquiry: 9727716808

Location: Gujarat
Occasion: Navratri



MITSUBISHI ELECTRIC
AIR CONDITIONERS

IT'S COOL TO MAKE GREAT NEW BEGINNINGS.

THIS GANESH CHATURTHI, CELEBRATE WITH A MITSUBISHI ELECTRIC AIR-CONDITIONER.

The next-gen air-conditioners with R410A refrigerant are here. Imported from Thailand with 100% copper condenser, it's designed to give you extreme cooling with its 'Wide & Long Throw Control' and adjust the direction of airflow in the room. What's more, it's stylish and eco-friendly too. So, this Ganesh Chaturthi, make a cool start. Cool your home with a Mitsubishi Electric air-conditioner.

Mr.SLIM

Location: Mumbai & Goa
Occasion: Ganpati

Exclusively ME



MEQ Hiroba (Exclusive Showroom): Orion Airconditioners City: Tirupur Inauguration Date: September 1, 2014



MEQ Hiroba (Exclusive Showroom): Cool Corner City: Indore Inauguration Date: September 5, 2014



MEQ Hiroba (Exclusive Showroom): AIMS Enterprise City: Rajkot Inauguration Date: September 25, 2014

Travel with **ME**

DEALER INCENTIVE TRIPS TO THAILAND & SINGAPORE

Mitsubishi Electric India organizes foreign trips on regular basis to reward our valued channel partners for their contribution to the company's growth and development. Every year, destinations are chosen in order to ensure a high quality experience for our guests. This quarter, Thailand and Singapore were chosen as the locations for the dealer incentive trip of Room and Packaged Air-Conditioners. The Thailand cruise was organized from 7th to 10th August, 2014 and the Singapore Cruise was organised from 3rd to 6th September, 2014. The highlights of the trip were visit to the Alcazar show, Coral Island and shopping at Indra Market in Thailand. In Singapore, the guests experienced the comfort of Star Cruise which took them to Malacca. They also enjoyed shows in Sentosa Island and shopping in Mustafa Mall. Overall, these trips were great and refreshing experience for the dealers.

THAILAND



SINGAPORE



Travel with **ME**

CONSULTANTS VISIT TO THAILAND FACTORY

Mitsubishi Electric India took the initiative to take few prestigious consultants for a factory visit in Thailand. The purpose behind this factory visit was to show them our manufacturing facility and the kind of quality that we maintain. We chose a few esteemed consultants from Bangalore for 2 Nights / 3 Days lavish trip to Thailand. The trip was organised from 18th to 20th September, 2014. All the consultants were really happy with the reception given to them at our factory and the itinerary that was planned for them. We hope to have a long and fruitful association with all of them.



The Future is **ME**

CLIENT: OXYGEN HOSPITALS
LOCATION: Alwal, Hyderabad

The Oxygen Hospital, Alwal branch is a super specialty hospital, which is equipped to provide all the high-end specialty services in Cardiology, Neurology, Neurosurgery, Urology, Nephrology, and Critical Care.

THE CHALLENGE:

This project is the first super specialty hospital in West Hyderabad. The entire hospital needed to be designed for VRF, with all major casualty and general ward.

THE SOLUTION:

Mitsubishi Electric City Multi VRF system was chosen over competitors because of its 100% Inverter Technology and for automatic IDU/ODU bypass against failure over selection of Multiple ODU Circuits. The total capacity chosen is 96 HP (48HP + 48HP).

Installed Units



Outdoor Units



PUHY-P*YHA-E- Outdoor Units

Indoor Units



PEFY-P*VMH-E- High Static Duct Type

Remote Controller



PAR-21MAA- Remote Controller

The Future is **ME**

CLIENT: VTI PROJECT

LOCATION: New Town-Rajarhat, Kolkata

The Vocational Training Institute (Rajya Karigari Prasikshan Kendra) under Directorate of Technical Education and Training, Govt. of West Bengal, aims to provide Institutional Training as well as On-The-Job Training in which trainees are exposed to real life industrial environment. Constructed by West Bengal Housing Infrastructure Development Corporation Limited (WBHIDCO), Godrej & Boyce Mfg. Co. Ltd. (Interio Division) was entrusted with the responsibility of Interiors, Acoustics, HVAC, Audio-Visual, Fire Detection, Electrical, Stage Crafts & Lighting and Furniture works for its 700 seat Auditorium.



THE CHALLENGE:

- Customer required Inverter-driven technology based ODU connected to floor mounted PUF insulated double skin AHU's with 6 row deep cooling coil, high external static pressure, R410A refrigerant, and overall highly efficient system (COP). Our challenge was to connect City Multi ODU's with tailor-made AHU's in an entirely new type of application.
- Godrej had worked with other major HVAC Companies, hence our challenge was to convince Godrej of our solution for this particular application.
- It was a challenge for us to compete with other low priced brands and secure order at a premium price.
- The project was a fast track job as per the instructions of the Honorable Chief Minister of West Bengal, Ms. Mamata Banerjee, with a completion deadline. MEI was also involved in the Auditorium Air-conditioning.

THE SOLUTION:

- MEI Proposed Inverter driven Scroll Compressor Technology based energy efficient R410A refrigerant CM ODU's with partial load comparisons. Total ODU Capacity – 162 HP
- Locally procured floor mounted PUF insulated double skin AHU's with 6 row deep cooling coil, high external static pressure, R410A refrigerant (Make Edgetech) as per tender specifications – 20000, 18000, 8400, 6850 CFM
- AHU interface allowed for connection with City Multi Outdoor Units – AHU Control Kit
- Wired Remote Controller were supplied for AHU's

Installed Units

Outdoor Units



CM VRF ODU

AHU (Air Handling Units)



EDGETECH AHU

Controllers



AHU CONTROLLER

WIRED REMOTE



ME Innovations



For the Environment

No Waste Paper

The monthly expense is reduced to a fraction of the cost in comparison to paper towels or rolled-cloth towels. The higher the use, the greater the savings.



For Corporate Management

Substantial Cost Reduction

The high-speed Jet Towel™ hand dryer uses jet streams of air to dry hands, eliminating the paper waste associated with the use of paper towels, and thus relieving you of the trouble of waste disposal as well. The preservation of forest resources will also contribute to enhancing your corporate image.



For Building Management

Easy Maintenance

Appealing to building management companies, the only maintenance required is cleaning the air filter and removing water from the drain tank*. Save time by eliminating the daily replenishment of paper towels, disposal of paper waste and replacing rolled-cloth towels.



For Customers

Improved Service

Evaluated highly for its sanitary characteristics, the Jet Towel™ is popular among facilities and shops alike. In addition to its ability to dry hands completely in a matter of seconds and offer a clean sanitary environment for customers, maintenance and upkeep costs are minimized for maximum cost efficiency. The result, enhanced customer service.



JET TOWEL a Mitsubishi Electric original

Hand Drying for the 21st century

Since developing the world's first jet towel in 1993, we have continued to improve technologies and services focusing on ease of use for our customers.

1993 » 1993 » 1995 » 1997 » 1999 » 2001 » 2006 » 2011



JT-16A



JT-16B



JT-16C



JT-16C3



JT-116C4/C4K
JT-216CS4/CS4K



JT-SB116D



JT-SB216ESH
JT-SB216GSN



JT-SB216JSH
JT-SB216KSN



Best of ME



Mohinder Paul
Assistant Manager - Channel Sales
Ludhiana

Born in Kurukshetra, Haryana, he completed his graduation from Kurukshetra University and has 8 years of professional experience in the consumer durable market of Punjab. Presently, he is an Assistant Manager, handling channel sales for Ludhiana.

He likes reading books and listening to old Hindi songs in his leisure time.

His life motto: "Success is not final, failure is not fatal. It is the courage to continue that counts."



Fakir Chand
Commercial Executive
Chandigarh

Born in Chandigarh, he has a Diploma in Accounts & Finance. He is a meticulous person with particular focus on precise calculations and finer details. One of the first persons in MEI Chandigarh, he provides versatile support for the Chandigarh team.

He loves to drive, discover new places and believes in spirituality. He is a team player and self-motivated personality with positive attitude.

His inspiration: "Where there's a will, there's a way."



Kaushik Kumar
Dy. Manager - Project Sales
Kolkata

Born in Howrah, West Bengal, he completed his graduation from University of Burdwan, West Bengal. He obtained his Diploma in Industrial Pollution & Control from Annamalai University, Chennai, and Post Graduate Diploma in Applied Computer Science from Jadavpur University, Kolkata.

He has a professional experience of 18 years in Sales & Marketing, Business Development and Client Servicing, as well as 16 years' experience in the HVAC Industry. His father is a retired Sr. Personnel & Industrial Relation Govt. Officer.

His mother is a home maker and a music lover, and his wife a professional vocalist. He is inspired by the philosophy, ethics and honesty of his parents.

He is fond of Indian music and enjoys cricket, football, movies, driving and spending time with his son and daughter.

Honesty is the greatest achievement in his life. He believes that "Life is like riding a bicycle. To keep your balance you must keep moving."

Best of ME



Anil Upadhyay
Sr. Engineer – Service
Lucknow

Born in New Delhi, he completed his Mechanical Engineering degree from Uttar Pradesh Technical University (SITM).

His father is an electrical engineer and is an inspiration to him. He strongly believes in confidence and hard work. He has an experience of 5 years in service field of HVAC.

He is a Service Engineer for Mitsubishi Electric, Lucknow and is responsible for supporting customers, dealers and technicians in Eastern UP for RAC, PAC and VRF Products. His technical and analytical skills in servicing allow him to adapt to any work situation. He enjoys travelling and is passionate about cricket.



Vivek Kumar
Dy. Manager – Channel Sales
Lucknow

Born in Dhanbad, he has a B. Sc. degree in Chemistry and MBA in Marketing. He is a Deputy Manager, handling channel sales for the Lucknow branch. His father is a retired Govt. Officer and mother a homemaker. He has 7 years of experience in the field of air-conditioning.

He enjoys travelling, cricket, chess, music & spending time with family and friends.

His life motto: "To live a happy life, one should be committed to a goal, not to material things."



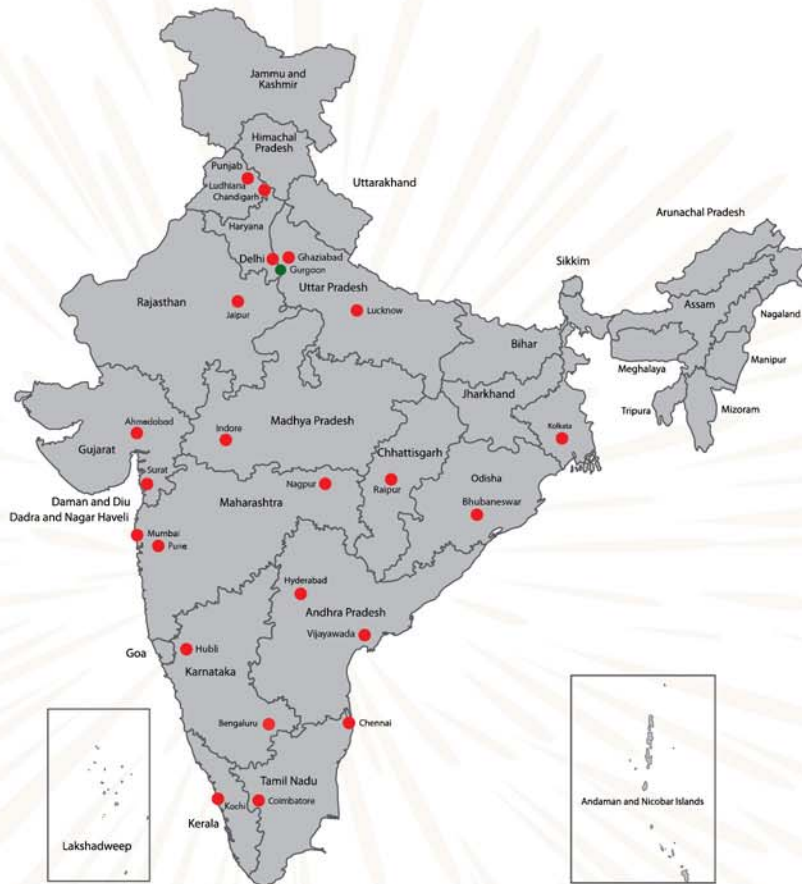
Manish Jha
Regional Customer Service Head
North & East

Born in Delhi, he completed his graduation from Delhi University and has a Diploma in Mechanical Engineering. His father is retired from FCI and his mother is a homemaker. He and his wife are parents to twins - a boy and a girl.

He has an experience of 14 years in the AC industry. Currently, he is a Regional Customer Service Head for Mitsubishi, North & East region. He believes in teamwork and has a professional and motivated attitude towards work.

He is spiritual and strongly believes in karma. He enjoys music, dancing, travelling and cricket. His philosophy: "Individually, we are a single drop. Together, we are an ocean".

Where to find ME



MITSUBISHI ELECTRIC INDIA PVT. LTD.

Head Office:

2nd Floor, Tower A & B, DLF Cyber Greens,
DLF Cyber City, DLF Phase 3, Gurgaon - 122002 (Haryana)
Tel. No.: (Main): 0124-4630300 Fax: 0124-4630399
Website: www.mitsubishielectric.in
Email: customersupport@asia.meap.com
Customer Care Toll Free No.: 1800 1022 626

Service Centre:

Delhi

B-109, DDA Shed, Okhla Industrial Area, Phase I,
New Delhi - 110020 Tel. No. 011-65150145

Technical Centre:

Gurgaon

2nd Floor, Unit No - 37, Sector -18,
Gurgaon - 122001 (Haryana) Tel. No.: 0124-4500150

Mumbai

3rd Floor, Unit No. 305-306, "Windfall" Sahar Plaza Complex, Andheri
Kurla Road, J. B. Nagar, Andheri (E) Mumbai - 400059 (Maharashtra)
Tel. No.: 022-66116200 Mobile: 09819147882

Bengaluru

6th Floor, Prestige Emerald Lavelle Road, Near Airline Hotel, Bengaluru
- 560001 (Karnataka) Tel. No.: 080-40201600

Bengaluru Branch Office:

6th Floor Prestige Emerald, Near Airline Hotel, Lavelle Road,
Bengaluru - 560001 (Karnataka) Tel. No.: 080-40201600
Mobile: 09663375611 / 09036015699

Chandigarh Branch Office:

S.C.O. 376, Second Floor, Sector 32D,
Chandigarh - 160036 (UT) Tel. No.: 0172-4601645
Mobile: 09872656466

Ahmedabad Branch Office

B/4, 3rd Floor, SAFAL Profitaire, Corporate Road, Prahaladnagar,
Satellite, Ahmedabad - 380015
Tel No. 079-65120063
Mobile: 09824112118, 09898125272

Chennai Branch Office:

Citiilights Corporate Centre No.1, Vivekananda Road, Srinivasa Nagar,
Chepet, Chennai - 600031 (Tamil Nadu)
Tel. No.: 044-49232222

Mobile: 09840827180 / 09840943419

Hyderabad Branch Office:

4th Floor, Unit No. 407, Ashok Bhopal Chamber,
S.P. Road, Secunderabad - 500003 (Andhra Pradesh)
Tel. No.: 040-43438888
Mobile: 09949900399

Indore Branch Office:

110, 1st Floor Shagun Apartments,
Plot No. 7/PU-4 Sch. No - 54, Vijay Nagar, Indore (Madhya Pradesh)
Tel. No.: 0731-6050013
Mobile: 09755026264

Jaipur Branch Office:

111, Ground Floor, Apex Mall, Tonk Road,
Jaipur (Rajasthan) - 302015 Tel. No.: 0141-4011109
Mobile: 09828037525

Kochi Branch Office:

Room No. G9, Building Door No. CC: 39/5102-A-6,
Netage Arcade Church Landing Road, Ernakulum,
Kochi - 682016 (Kerala)
Mobile: 09846013451

Kolkata Branch Office

1st Floor, Plot - A-3, Infinity Think Tank, Tower-II
Block GP, Sector-V, Salt Lake, Kolkata - 700091
(West Bengal) Tel. No.: 033-65001375
Mobile: 09903037097 / 09748070733

Lucknow Branch Office

D-114, Nirala Nagar, Lucknow - 226020 (UP)
Tel. No.: 0522-6002045
Mobile: 09336311110

Mumbai Branch Office:

3rd Floor, Unit No. 305-306,
"Windfall" Sahar Plaza Complex,
Andheri Kurla Road, J. B. Nagar,
Andheri (E) Mumbai - 400059 (Maharashtra)
Tel. No.: 022-66116200
Mobile: 09820915973 / 09167113443

Pune Branch Office:

Sapphire House, EL-4, J Block, MIDC, Bhosari,
Pune - 411026 (Maharashtra)
Tel. No.: 020-27102000 Ext: 161/171
Mobile: 09890614499 / 09545130895

Coimbatore Sales Office:

No- 551A, West Lokmanya Street, DB Road, RS Puram Coimbatore -
641002
Tel No: 0422 - 4385606
Mobile: 09840827180

Ghaziabad Sales Office:

1st Floor, C-100, Anand Arcade, Raj Nagar District Centre,
Ghaziabad.
Tel No.: 0120-6510346
Mobile: 08800339986

Nagpur Sales Office:

Plot No. 8, NIIT Layout, Ravindra Nagar, Ring Road, Nagpur.
Tel No: 0712-2284020
Mobile: 09921442323

Vijaywada Sales Office:

D. No. -4-89, Fortune Aurobindo Apartments,
B-502, Behind Hyundai Showroom, Ramavarappadu,
Vijaywada - 521108, Andhra Pradesh.
Mobile: 08498894567

Satellite Offices

Bhubaneswar: Mobile: 09861469923

Goa: Mobile: 09167113443

Haryana: Mobile: 09216880654

Hubli: Mobile: 09663375611, 09743974251

Ludhiana: Mobile: 07814840066

Patna: Mobile: 09831878146

Raipur: Mobile: 09752542882

Rajkot: Mobile: 09586605009

Surat: Mobile: 09327240082



AIR CONDITIONERS